

Alliance Billing Service Leadership Team

The Alliance Billing Service has assembled a team of outstanding and highly qualified individuals trained and committed to providing quality billing and technology services for its clients. Combined this team of experts has more than 92 years of healthcare experience with more than 60 years of healthcare administration and management. Specifically members of the team bring 25 years of experience in the field of technology and billing and reporting.

Technology Team:

- **Neal Colburn, CPHIT, CPEHR** (Health IT Certification) is the Director of Quality & Program Improvement for the Michigan Patient Care Association (MPCA). Neal's 25+ years of administrative and managerial experience in healthcare have been largely dedicated to improving medical care in underserved populations and underserved areas with service in both state and national committees
- **Bruce Wiegand** provides 25+ years information technology experience. 9 of these years have been in the healthcare industry with the last 7 years dedicated to developing and perfecting an Application Services Provider (ASP) model for Health Information Technology (HIT) solutions now being utilized by over 100 health centers in 12 states.

Billing and Reporting Team:

- **Debra Brinson, MPA**, the SCHA-MI Executive Director brings 20+ years of administrative and managerial experience in healthcare, 18 years experience working with healthcare programs and 15 years working with medical billing processes.
- **Robert Peltier, BS, MT(ASCP)**, a Medical Billing Consultant for SCHA-MI presents 35 years in healthcare with approximately half of those years in administration and management. 17 years were dedicated to the resolution of medical billing issues with the Michigan Department of Community Health
- **Brenda McCulloch, BSBA, MSA**, the Billing & Technical Assistance Coordinator for SCHA-MI offers 8 years medical billing expertise and 4 years experience establishing and refining the billing processes for the Michigan School Based School Linked Health Centers.

EXPERIENCE:

STAFF

Debra Brinson, MPA, the ALLIANCE Executive Director brings 20+ years of administrative and managerial experience in health-care, 18 years experience working with healthcare programs and 15 years working with medical billing processes.

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The combined experiences represent:

92 years in the healthcare field

62 years healthcare administration and management

26 years medical billing experience

25 years IT experience

32 years working with State Government healthcare programs

Alliance Billing Service

Staff Introductions

Neal Colburn, CPHIT (Certified Professional, Health Information Technology), CPEHR (Certified Professional, Electronic Health Record) – Health IT Certification

The founding president in 1980 and current Director of Quality & Program Improvement for the Michigan Patient Care Association. Neal has over 25 years of administrative and managerial experience in healthcare. Much of this has included facilitating health care delivery to underserved populations and underserved areas. Neal administered a Community Health Center (CHC) for 17 years, serving over 10,000 patients annually; served as Executive Director, Michigan Quality Improvement Network, a HHS HRSA funded Integrated Services Delivery Initiative project; performed various administrative duties for Burns Clinic Medical Center – at that time, the largest MI private medical group practice; was engaged by the Bureau of Primary Health Care (HHS/HRSA) to lead a number of quality review teams (PCER) while providing other technical assistance and served on national grant review committees and other BPHC workgroups.

Additional services have been with the CHC Finance Subcommittee of the National Association of CHCs, was the founding President of Community Choice Michigan HMO, a CHC-controlled HMO, the founding President, Michigan Rural Healthcare Association (1980); now the Michigan Primary Care Association and as MPCA Director of Quality & Program Improvement presently providing consultation and technical assistance to CHCs in the areas of HIT, Corporate Compliance, HIPAA, and other operational improvement, as well as being in charge of the MPCA's Management Services Organization, including its national data center, VirtualCHC.

Bruce D. Wiegand

Bruce has over twenty five years of Information Technology experience, the past 9 years in the healthcare industry. While at Michigan Primary Care Association (MPCA), Mr. Wiegand spent the past 7 years years developing an Application Services Provider (ASP) model under a federal grant utilizing state-of-art technology, which has grown to provide a variety of HIT solutions to 100+ Community Health Centers (CHC) in 12 states. Prior to MPCA, Bruce was employed by Community Choice Michigan (CCM), a Community Health Center-owned HMO in Michigan, where he was the Technical Services Coordinator. His responsibilities included system and network administration where he analyzed and recommended technology changes to maintain and enhance CCM's internal operations. Bruce also provided Electronic Data Interface (EDI) support for Primary Care Providers in areas of enrollment, eligibility and electronic claims submission. Prior to CCM, Bruce spent eleven years at Intergraph Corporation, a world leader and pioneer in the computer industry in providing turnkey CAD/CAM/CAE solutions. While at Intergraph, he further developed his IT skills while excelling in the roles of Field Engineer, Operations Supervisor, Branch Manager, Account Manager, and New Business Development Representative. Bruce spent one year in Saudi Arabia as an Electronics Technician - Fire Control Systems, working in conjunction with the U.S. Navy and Royal Saudi Naval Forces. He also spent six years in the U.S. Navy in the Advanced Electronics Field as a Fire Control Technician - Missile (FTM).

Debra Brinson, MPA

Executive Director of the School Community Health Alliance of Michigan (SCHA-MI), a statewide advocacy and service organization on behalf of School Based and School Linked Health Centers and Programs (SBSLHCs). Debbie has more than 20 years of administrative and managerial experience in healthcare. She brings a strong and diverse background in clinical management, administration, Medicaid and commercial billing and data collection and reporting. Through her work with SCHA-MI, the first centralized internet billing

service and network was established to serve the unique billing and reporting needs of SBSLHCs within the state and nation. Prior to joining SCHA-MI, Debbie worked for the Ingham County Health Department where she was responsible for oversight of their children and adolescent health centers and the children's dental center including developing and implementing the billing process for all of the health department's satellite clinics. Debbie understands the insurance industry and the demands of clinical practices.

Brenda McCulloch, BSBA, MSA

Billing and Technical Assistance Coordinator for the School-Community Health Alliance of Michigan, a statewide advocacy organization on behalf of school-based and school-linked health centers and programs. Prior to joining the SCHA-MI staff, Brenda was the Office Manager and Biller for a private practice Gynecologist in Mount Pleasant, Michigan. Brenda has been working in Billing for the last eight years, and her experience includes general medical billing as well as gynecological and mental health billing and pre-certification. She has worked with Medicaid billing and Managed Care Organizations and has an understanding of the insurance industry related to medical billing. Brenda's role in the private practice arena included all aspects of accounts receivables including billing, reporting, bank deposits and reconciliations, patient statements and account management, as well as the general management of daily practices in a medical setting. Her experience has allowed her the opportunity in private practice to implement new billing software, which has been extremely helpful in the implementation of the MDServe and EHS Billing and Reporting Service in the state of Michigan. Brenda earned her Bachelors of Science in Business Administration with a major in Accounting and a minor in Finance from Central Michigan University and went on to obtain a Masters of Science in Administration with a focus on Human Resources.

Robert Peltier, BS, MT(ASCP)

Medical Billing Consultant for the School-Community Health Alliance of Michigan. Bob brings a diverse and strong medical background in assisting SCHA-MI to develop a medical billing service for the private practice setting. Bob's experiences include 8 years of Dental (Oral Surgery Specialist/Assistant) work in the US Air Force, 12 years as an American Society of Clinical Pathologist (ASCP) board certified Medical Technologist in the hospital setting, 3 years of Clinical Laboratory Audit and Investigation responsibilities with the State of Michigan, 4 years as the Laboratory Policy Specialist for the State of Michigan Medical Services Administration and 10 years as Manager of the Michigan Department of Community Health Medicaid Provider Services. After early retirement from the State of Michigan, Bob utilized his medical billing expertise and customer service skills to help establish the Michigan presence of Netwerkes.com, an internet based clearinghouse and medical billing service. Upon completion of his contractual responsibilities with Netwerkes, Bob now offers his knowledge, experience, enthusiasm and belief in quality health care for all individuals as a consultant to the medical billing industry.