

Congratulatory Letters for Michigan's Incoming Governor

As we prepare for our policy and advocacy strategies for Michigan's Governor – elect Rick Snyder, we are asking the field to assist SCHA-MI in a letter writing campaign to offer our congratulations. The following is a template we are suggesting you utilize, as we have specifically crafted language that Governor Snyder employs himself.

Dear Governor-elect Snyder,

(Opening Paragraph)

Congratulations on your recent endeavor in becoming Michigan's governor! Together, we can reinvent Michigan to create vibrant and healthy communities for children and adolescents. Through school-based health centers, children and adolescents are guaranteed health care access to improve educational outcomes. Healthy children are better learners!

(Personalize It)

School-based health centers are well positioned to carry out and strategically implement your 10-Point Plan to reinvent Michigan. In _____ (enter community here), our school-based/linked health centers (pick bullet point here)

- Create an environment that will keep our youth – our future – in Michigan. (Insert personal language that programs provided at school-based health centers creates an environment that cause our young and talented youth to want to stay in Michigan)
- Restore vibrancy in our cities; thus improving the quality of life. (Insert personal language that states how SBHCs improve the overall quality of life in communities).
- Assist in reforming Michigan's educational system. (Insert how SBHCs partner with schools to best educate and prepare Michigan's youth).
- Help reform Michigan's health care system by providing access to quality and affordable healthcare, including prevention, wellness, and health education.
- Help create a hopeful, positive culture and attitude to move our community forward. (Insert importance of ability to reach diverse populations).

(Closing Paragraph)

Insert personal language here to invite a visit/tour of your SBHC and notify that you will be following up.

(Your Signature, Title, SBHC)



*Creating healthy kids
for a healthy economic
future in Michigan!*



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Working together to build a healthy future!